

DATE: FEBRUARY 2, 2012

TITLE: PELICAN™ NEARLY DOUBLES THE LIGHT OUTPUT OF ITS MOST POPULAR LED FLASHLIGHTS

PRODUCTS AFFECTED: PELICAN 2010 SABRELITE™ LED, 2410 STEALTHLITE™ LED, 3610 LITTLE ED™ LED, 2460 STEALTHLITE™ LED RECHARGEABLE, 3660 LITTLE ED™ LED RECHARGEABLE

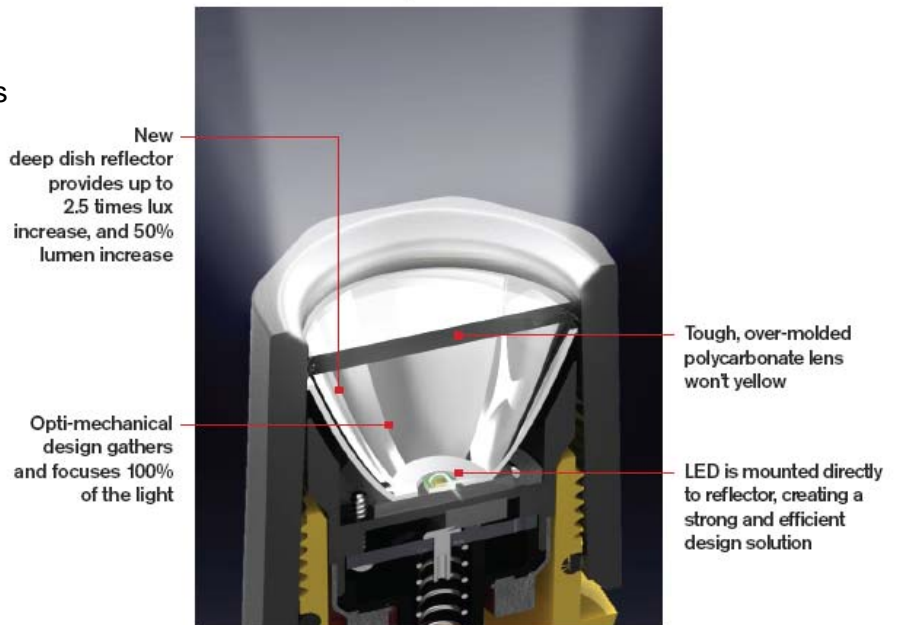
INTRODUCTION:

Incorporating the latest LED technology, Pelican has reengineered its most popular LED flashlights with a brand new opti-mechanical design that dramatically increases their performance. Please note the following:

- No price increase for higher performance.
- The 2010, 2410, 3610, 2460 and 3660 Recoil™ LED models will be discontinued once previous stock is depleted.
- The catalog numbers will remain the same but the *Recoil LED* will no longer be part of the product name- Example: *2010 SabreLite LED Flashlight*.
- The new LED modules are not backward compatible with previous Recoil LED models.

	Previous Recoil LED Lumen Value	New Lumen Value
2010 SabreLite™ LED	56	109
2410 StealthLite™ LED	72	126
3610 Little Ed™ LED	72	126
2460 StealthLite™ LED Rechargeable	73	112
3660 Little Ed™ LED Rechargeable	73	112

NEW: Deep Mount LEDs



Flashlight section view

