

DATE: DECEMBER 8, 2011

TITLE: PELICAN™ REFINES DESIGN OF THEIR MEMORY CARD CASE LINE

PRODUCTS AFFECTED: PELICAN 0910 AND 0940 MEMORY CARD CASES

INTRODUCTION:

To unify the look and provide for ever changing portable electronic device sizes, Pelican has refined the design of the 0910 and 0940 Memory Case line.

NOTE: The 0910 and 0940 Memory Card Cases will be discontinued and replaced by 0915 and 0945 respectively once stock has been exhausted.



Original Memory Card Case



0915 / 0945 Memory Card Case Refinements

- **Decreased weight with insert:**
0910/0940 weight: 0.28 lbs.
0915/0945 weight: 0.22 lbs.
- **Unified BMW designed look to mirror Pelican's HardBack™ electronics protection line**
- **Same great features (Watertight, Crush-resistant)**
- **0915 Stores up to 6 Micro SD, 6 Mini SD and 12 SD Cards**
- **0945 Stores up to 6 Compact Flash Cards**
- **0910 pricing = 0915 pricing**
- **0940 pricing = 0945 pricing**

