

DATE: May 5, 2010

TITLE: Pelican™ Cases Get Multi-Color Lid Logo Labels and New Style Dual Band Logos

PRODUCTS AFFECTED: All Pelican Cases except The Micro Case Series™, Memory Card Cases and the 1080 and 1090 HardBack™ Cases

DETAILS:

Pelican Cases will receive multi-colored labels to further enhance the brand and look of the Case lids.

Models include:

- 1120
- 1400
- 1430
- 1450
- 1510
- 1520
- 1550
- 1560
- 1600
- 1620
- 1630
- 1640
- 1650
- 1660
- 1700
- 1720
- 1780
- 0350
- 0550



Old Pelican Lid Label



New Pelican Lid Label

More models will follow.

NOTE: Micro Cases, Memory Card Cases, 1080 and 1090 HardBack™ Cases will NOT receive new lid labels.

